

AEON

“Aeon” was inspired by the Joseon dynasty Korean painting, “Sip Jang Saeng Do” which depicted ten symbols of longevity: sun, mountain, rock, cloud, water, pine tree, white crane, deer, turtle and blocho (mythical mushroom of immortality). Living a healthy and long life with happiness has been a universal desire for all since the beginning of human existence.



Symbols of long life in Aeon are:

sun	<i>hae</i>	The sun is a constant source of light, in contrast to the ever-changing moon. It is the warming energy of Heaven that gives and nourishes life.
mountain	<i>san</i>	Supreme manifestations of Earth; mountains seem to keep their shape forever.
water	<i>mul</i>	Water, usually depicted in its moving forms such as rivers, waves and waterfalls, is the Daoist symbol of infinite flexibility of flowing form that avoids harm and destruction, and can even overcome earth & stone.
cloud	<i>gureum</i>	Clouds are the heavenly form of water, ever changing their forms and drifting without care.
rock / stone	<i>dol</i>	Rocks, stone, minerals and jewels are the hardest and most enduring things in nature.
pine tree	<i>so namu</i>	Many pine species live for centuries, and they remain evergreen even in the winter, indicating vitality and aristocratic dignity. Red Pines are viewed as the King of all Plants.
mushroom-of-immortality	<i>blocho</i>	This mythical kind of mushroom is famous in Daoism as “growing in the land of the immortals” and brings eternal life to those who eat it. It is depicted as quite similar to the actual fungus that grows on rotting logs known as Yeongji-beoseot , a valued and common ingredient in Oriental medicine.
turtle	<i>geobuk</i>	Tortoises and sea-turtles are famous throughout the Orient for living for centuries; their shells were famous for decorations and ancient divinations.
white crane	<i>baek-hak</i>	Most auspicious of Birds; they are shown as companions of the Daoist Immortals, messengers that can communicate to and from Heaven, and also Confucian symbols of marital fidelity and the dignified grace of scholars.
deer	<i>saseum</i>	Also frequently companions of the Daoist immortals in classical artworks. Thought of as especially spiritual and gentle animals, and medicine made from their horns increases human health and vitality.