

FOR IMMEDIATE RELEASE

National Multiple Sclerosis Society, New Jersey Metro Chapter February 2, 2017 Contact: Julianne Falgiano, Senior Manager of Walk MS & Special Events 732.508.4432 / julianne.falgiano@nmss.org

Over a Thousand Will Walk To Create a World Free of MS at Walk MS Ridgefield Park on April 30

Ridgefield Park, NJ — Nearly 1,500 people are expected to raise more than \$280,000 to stop MS in its tracks, restore what has been lost and end MS forever at the Annual Walk MS Ridgefield Park taking place on Sunday, April 30, 2017 at Overpeck County Park. Walk MS is an opportunity for people living with MS and those who care about them to connect, join together, be inspired and raise critical funds for the National Multiple Sclerosis Society.

Walk MS Ridgefield Park is where friends, loved ones and co-workers team up to change the world for everyone affected by MS. The walk is approximately 3 miles long and fully accessible.

In 2016 alone, more than 315,000 people in nearly 500 locations across the country walked to create a world free of MS, raising over \$40 million. Since 1988, Walk MS has raised more than \$970 million to fund critical research and life-changing services to help people with MS live their best lives. Last year, more than 9,000 participants and volunteers came together for Walk MS to raise more than \$1.4 million for the New Jersey Metro Chapter.

Novartis Pharmaceuticals Corporation is the premier national sponsor and Genentech is the national sponsor of Walk MS. Local sponsors includes Foodtown, Bayer Pharmaceuticals, Toufayan and Crystal Geyser.

WHEN: Site opens at 9 am on Sunday, April 30. Walk begins at 10 am.

WHERE: Overpeck County Park, Ridgefield Park, NJ

PARTICIPATION/ VOLUNTEER REGISTRATION: Visit walkMS.org, call 732.660.1005 or email NJMwalk@nmss.org **WHY:** Proceeds raised will support cutting-edge MS research, and life-changing services to help people living with MS live their best lives.

HASHTAGS: #walkMS and #TogetherWeAreStronger

About Multiple Sclerosis

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide and over 13,000 just in NJ.

About the National MS Society



The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

To fulfill this mission, the Society funds cutting-edge research, drives change through advocacy, facilitates professional education, collaborates with MS organizations around the world, and provides services designed to help people with MS and their families move their lives forward. Last year the Society invested \$50 million to support more than 380 new and ongoing research projects around the world.

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at national MS society.org or 1-800-344-4867.

About the New Jersey Metro Chapter

The New Jersey Metro Chapter of the National MS Society is committed to helping the more than 10,000 people living with multiple sclerosis in Bergen, Essex, Hudson, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren County. The chapter raises funds locally to support the Society's critical research initiatives and to provide hundreds of comprehensive support services and educational programs for people living with MS, their family and friends. For more information, visit www.nationalMSsociety.org/NJM.

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WALK MS: THE FACTS

\$50 MILLION
IN 2016 TO SUPPORT MS





315,000 PEOPLE
PARTICIPATE IN WALK MS
EACH YEAR

Updated: January 2017